

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	ACADEMY BUSINESS PARK
Address line 1	COUNTY ROAD
Address line 2	KNOWSLEY INDUSTRIAL PARK
Address line 3	
Town/city	KNOWSLEY
Postcode	L33 7SA
Description of site location must be completed if postcode is not known:	
Easting (x)	342594
Northing (y)	398291
Description	

2. Applicant Details

Title	
First name	
Surname	C/O AGENT
Company name	ORBIT INVESTMENTS (PROPERTIES) LIMITED
Address line 1	EMERSON HOUSE
Address line 2	HEYES LANE
Address line 3	
Town/city	ALDERLEY EDGE

2. Applicant Details

Country	
Postcode	SK9 7LF
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	MR
First name	PETER
Surname	HILLDRUP
Company name	THE EMERSON GROUP
Address line 1	EMERSON HOUSE
Address line 2	HEYES LANE
Address line 3	
Town/city	ALDERLEY EDGE
Country	
Postcode	SK9 7LF
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1. NO INTERNALLY ILLUMINATED TOTEM SIGN

Please select the type(s) of advertising you are proposing:

☐ Fascia sign(s)
☐ Projecting or hanging sign(s)
☐ Hoarding(s)
☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 9 x Width: 2.2 x Depth: 0.3 metre(s)
What materials will the sign be made of? ALUMINIUM / GLASS REINFORCED PLASTIC / POLYCARBONATE	
What is the maximum height of any of the individual letters and symbols?	120 cm
The colour of text and background PLEASE SEE DRAWING NO. 1371-PL-2002	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	950 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

1. NO INTERNALLY ILLUMINATED TOTEM SIGN

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	01/09/2021
To	01/09/2036

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☒ The agent

☐ The applicant

☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

14/07/2021