



Social Value Final Site Report

Developer/Main Contractor: Construction and Property Solutions Ltd / The Prime Group

Site Address: Mersey Pallets Co, Kirkby
Bank Road, Knowsley
Industrial Park, Kirkby

Date: October 2025
Planning ref: 23/02819/FUL
Fusion21 ref: 17792



Knowsley Council

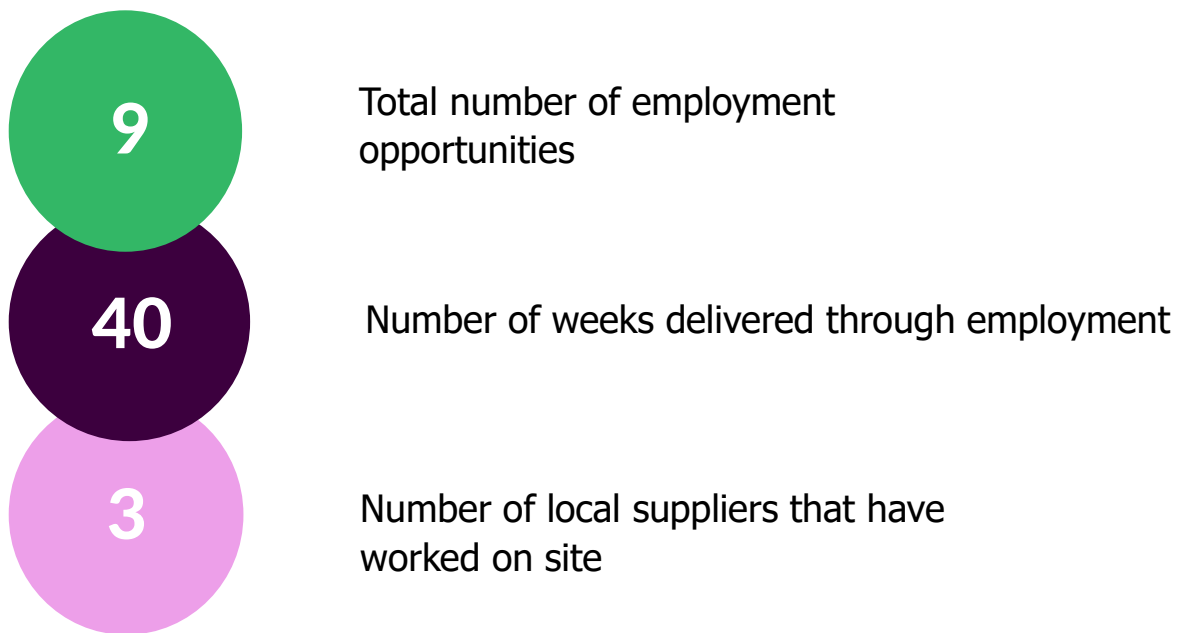
Introduction and Overview of Social Impact

This report outlines the significant social impact generated by The Prime Group.

This site is one of many Knowsley developments benefitting from Fusion21 and Knowsley Council's award-winning 'Social value through Planning' service; meaning major residential and industrial developments deliver positive outcomes for the people of Knowsley.

The Social Value target for this site was 13 Social Value weeks. The total number of Social Value weeks delivered to is **40**.

Headline outcomes are as follows...



Case Studies and Wider Impact

FUSION²¹



Inward Investment in Knowsley

The Prime Group has played a proactive role in supporting inward investment in Knowsley, contributing to the growth of the local economy. Their approach goes beyond development by working collaboratively with the supply chain and advocating for local engagement, they have helped ensure that investment translates into meaningful social value outcomes.

Through partnerships with local suppliers such as Arsureq, CW Plan Hire, and Kirkby Skips, the project has created tangible opportunities for Knowsley residents. This includes direct employment, skills development, and inclusive access to construction careers.

Creating New Employment Opportunities for Knowsley Residents

The site team has worked closely with local partners to increase the number of Knowsley residents employed on site. Nine roles have been contracted to individuals from the local area, representing a range of backgrounds and experiences. These roles include:

Job Title	Number of Operatives
Groundworker	5
Site Operative	4

The Mersey Pallets development has surpassed its social value expectations, delivering 40 Social Value weeks against a target of 13. This achievement reflects the strong commitment of The Prime Group working collaboratively with supply chains.

By prioritising local employment and engaging Knowsley based suppliers, the project has created lasting benefits for residents and the local economy. As the site completes, it stands as a model for how construction led regeneration can deliver tangible, inclusive outcomes through collaborative planning and delivery.

Report Sign off for Fusion21: S. Maguire

Printed: Sarah Maguire

Date signed: 20/10/2025

Report Sign off for The Prime Group:

Printed: *R Fishwick*

Date signed: 21.10.25



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