

Traffic management plan

44-46 Marled Hey L28 0QL

Applicant - Mark Johnson – Bloom Childcare

Description - Full day care for a maximum of 24 children.

SITE PLAN



LOCATION

The area on 44-46 marled hey is residential in nature comprising of housing estates, shops, cafes, gyms and service stations. 44-46 Marled Hey originally was a public house in the past, since then its left vacant from 2023 and now open to the elements due to large scale fire early 2025.

1. Overview

Bloom Children's Day Nurseries and Out of School Clubs is a local childcare provider operating across Liverpool and Knowsley. The new setting, *Bloom @ Stockbridge Village*, will occupy part of the ground floor of the former Ploughman Pub at 44-46 Marled Hey, L28 0QL.

The nursery will provide early years care for up to 24 children, supported by 4 staff. The setting will operate Monday to Friday, from 7:30am to 6:00pm.

2. Site Access and Layout

Access to the nursery is via Marled Hey, through either a secure vehicular gate or a separate pedestrian gate, both integrated into a boundary V-Mesh security fence.

- Vehicular Access & Parking:
 - A total of 8 on-site car parking bays will be available for parent drop-off and collection.
 - Parking is intended for short-term use only during drop-off and pick-up windows.
 - Overflow parking is available at the public car park opposite the site, located at the shopping parade off Riverside Drive, accessible via a pedestrian crossing.
 - Pedestrian Access:
 - A segregated pedestrian pathway, safely fenced off from vehicular traffic, allows direct and safe access to the nursery entrance for families arriving on foot.
 - Cycle Access:
 - The site includes 5 covered bicycle storage units, encouraging sustainable travel for families and staff.
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3. Staggered Drop-Off and Collection Times

Unlike school settings, nursery attendance patterns are naturally staggered. Children may arrive and leave at varying times depending on parental schedules. The expected peak activity windows are:

- Drop-off: Between 7:30am and 9:30am
- Collection: Between 3:30pm and 6:00pm

This staggered approach helps mitigate congestion at the site and on surrounding roads during peak times.

4. Highway and Congestion Impact

Given the limited number of children and staff, alongside the staggered access times and the availability of off-street parking, the impact on local highways is expected to be minimal. The nursery will not operate during weekends or public holidays.

The nearby Riverside Drive public car park and pedestrian infrastructure further support safe and manageable access for families.

5. Safety and Risk Mitigation Measures

- Secure gates to manage both vehicular and pedestrian access
 - Fenced pedestrian routes to separate foot traffic from vehicles
 - Staff training on managing busy periods and supporting safe handovers
 - Clear signage and guidance to parents about appropriate use of parking facilities
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6. Sustainable Travel and Active Travel Promotion

Bloom promotes active and sustainable travel wherever possible. Families are encouraged to walk, cycle, or use local transport as we have a bus stop on Riverside Drive , just outside the nursery. Secure cycle storage, pedestrian pathways, and information provided to families on parking etiquette are part of our efforts to support this.