



Social Value Strategy Dogs Trust Rehoming Centre – Rebuild Project

Date: 23 August 2023

Client: Dogs Trust

Contractor: McPhillips (Wellington) Ltd

Planning Reference: PP-12342641v1JTX

Site Address: Dogs Trust Merseyside Rehoming Centre,
Whiston Lane, Huyton, L36 6HP



It is a planning condition that Dogs Trust submit a social value strategy for the redevelopment of the land at Dogs Trust Merseyside Whiston Lane, Histon, L36 6HP (planning reference PP-11/312341/11/TX). On approval of this plan by Knowsley Council (KC) it will form a compliance document and will be implemented by McPhillips (Wellington) Ltd, through its contractor / works package contractors and supported by a site-specific social value delivery plan which Dogs Trust will develop with McPhillips, unless otherwise agreed with KC.

In accordance with item 4.11 of the SPD, Knowsley Council would like to see a Social Value Strategy commit to as many of the following measures as practicably achievable:

- Provision of apprenticeships for Knowsley residents under the age of 25, from both the construction and end use phases of the project.
- Provision of employment opportunities in the end use phase and which have appropriate support to make them suitable for long term unemployed residents. (i.e., Those who have been out of work for at least two years.)
- Provision to notify the Council or any other agency nominated by the Council of job vacancies arising from both the construction and end use occupation.
- Provision for delivery of bespoke pre-employment and skills training for Knowsley residents that will provide them with the skills to access the jobs that are being created.

There are a number of activities that both Dogs Trust and the Contracting Team are expected to undertake in support of the above measures and Dogs Trust will work with McPhillips (Wellington) Ltd and its own internal departments with the aim to achieve them where practical. Activities include:

- Targeted recruitment and training requirements, ensuring that apprenticeships and other work opportunities for Knowsley residents help to alleviate unemployment.
- Work placement opportunities for Knowsley residents designed to support education and learning.
- Targeted vacancy filling by Knowsley residents or maximising the use of employment support partners.
- Supporting the integration of the local supply chain, helping to develop a wider business base.
- Provision of opportunities for social enterprises which have explicit social, economic or environmental aims.
- Participation in the promotion of education initiatives supporting the transition between school and work.

- Participation in Fora created to promote sector development sharing good practise to stimulate improvement.
- Participation in Fora created to promote community development maximising the benefits of a strong voluntary and community sector.

Although this document records the formal strategy, the above list is not exhaustive, and Dogs Trust will apply a flexible approach to compliance and achieving the targets with the works package contractors in accordance with the adding social value through Major Development SPD and working in partnership with Knowsley Council.

Dogs Trust also intends to seek the services of Fusion 21 to give us the help and advice we need to deliver this project.