

6. SOCIAL VALUE STATEMENT
PROPOSED DEVELOPMENT FOR 120 No DWELLINGS,
LAND OFF LICKERS LANE, WHISTON
MERSEYSIDE.

SEPTEMBER 2022. V3 13.09.2022



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Vistry Partnerships will create opportunities for local people and long-term unemployed plus other under represented groups of people, to gain work experience, vocational qualifications (incl. NVQs), apprenticeships (level 1-6) and employment as well as upskilling the current workforce. We will work with local training providers who have training facilities which provides classrooms and practical working space. This allows both theoretical, practical qualifications and training to take place within a live site environment.

All learners will be required to successfully complete a CSCS course depending on their qualifications and skills, these courses start at level entry providing the basic Health and Safety qualifications required to work on site, and an introduction to various trades bespoke to site programme and materials being used. The pre-employment course will provide learners with the appropriate entry level Health and Safety Qualifications and basic trade skills allowing them to work on a VP construction site, under supervision of a third-party training tutor, College tutor or sub-contractor. During the pre-employment course, learners will receive a complete overview of development site, as well as undertaking practical and theory tasks, group involvement, whilst being monitored on their quality of work via completing workbooks, which are then assessed and employability sessions such as CV building, mock interviews etc.

All learners will have the opportunity to engage and network with our sub contractors as well as gain an insight into the construction industry as part of our 'try before you buy' element of the course through work experience placements, site visits and careers advice. Since 2017, we have worked hard to build the trust and motivation of our supply chain to ensure thorough participation from them whilst the programme is running and we now have a 100% commitment across all participating developments to 'opt-in' and support the initiative and use it as a direct resource for recruitment.

We also hold PPSA workshop events by working directly with local Schools and Colleges, running site visits and workshops to develop key skills. This includes engaging Primary School pupils in the basics of building and the importance of health & safety as well as activities such as build a bug hotel, bird boxes, hedgehog homes or bumblebee hive huts. The practical trade skills workshops are mainly held with the secondary school pupils, further education students and NEETs (not in education, employment or training). These hold one to one session with our private training provider(s) and/or on-site contractors to carry out building projects as well as CV writing, interview technique masterclasses, mentoring and employability lessons.

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Watch Factory, Knowsley

Throughout 2020, Vistry Partnerships have worked in partnership with Fusion21, Job Centre Plus, LIVV Housing, and other housing providers in Knowsley to facilitate two Construction Training Courses. These courses including;

- 1:1 mentoring
- Careers Guidance
- Level 1 in H&S
- Green 5 year CSCS card
- Asbestos Awareness
- Manual Handling
- Fire Marshal Certificates
- First Aid at work

Vistry Partnerships held a Meet the Buyer event with Knowsley Chamber of Commerce and we have also worked with the Big Help Charity, collecting for local food banks. We have provided 250 school home learning and wellbeing packs, which included items of stationery, reading book, activity sheets and details about careers in construction, these went out with the local fruit and vegetable boxes into the community. Julie Ferns is also working with Barclays Digital Eagles who provide a Train the Trainer course allowing her to deliver digital inclusion courses to elderly people in supported accommodation.



VP also worked with LIVV Housing to deliver a 3 part school engagement workshop with 2 local SEND Schools which can be replicated.

On the Watch Factory we have employed Nicholas Green, a local person as a site labourer, he has since undergone banksman/gateman training along with First Aid At Work Training.

Liverpool Veterans Society

Vistry Partnerships is working with the Liverpool Veterans Society to provide up to 50 people with work experience placements. We have partnered with various local training providers to deliver training and certification enabling attendees to achieve CSCS accreditation. This initiative was run throughout the summer of 2019 for the first cohort. Our ongoing presence in Liverpool is integral to being able to roll this opportunity out to more people in Liverpool.

In addition to direct construction skills we will also provide related skill training in areas such as customer service, health and safety, manual handling and asbestos awareness.



BuildForce

We have also partnered with BuildForce, an organisation which connects veterans and those preparing to leave the Armed Forces with job opportunities within the construction industry. Our role in this partnership is to provide support, mentoring and work placements.

Corey Bedward, a former Royal Navy Supervisor has recently benefited from this partnership. Following five years of service, Corey 28, wanted to use his experience to support his studies and begin a career in the construction industry as a Site Manager. We provided support, mentoring and work experience at our Edge Lane site in Liverpool.

David Duncan, a former Infantry Soldier, who was injured in service, shadowed our former H&S Advisory Anthony Baldwin, David is now fully employed by VP working as a SHE Advisor.

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Everton in the Community

Vistry Partnerships is proud to work with Everton in the Community, to date we have delivered a traineeship to 12 young people. Mentoring them and enabling them to gain their invaluable five year CSCS cards, we have supported them with relevant work experience on our sites at South Grove and Lime Close. Working primarily with young people and those classified as NEET we provide information on the various pathways into construction and the different job roles available. VP with support from Everton in the Community recently delivered a four week pathways into construction programme for eight teenagers at Calderstones School who were at risk of disengaging. we introduced the students to various career options within the construction industry, alongside site visits and talks from our staff and apprentices. The feedback from the school has been positive and encouraging.

This was then replicated with Kirkby High School.

Our work with Everton in the Community also includes support to local community initiatives. In 2018 we partnered with volunteers from the Rhys Jones Community Centre to turn previously leaking storage units into a functional classroom. Our joinery apprentices carried out repairs and the cabins were then redecorated, providing a new look to the previously run-down facilities.



Brunswick PFI, Manchester

Our large regeneration scheme at Brunswick in Manchester has been on site since 2015, during that time we have delivered the following Social Value outcomes:

- 18 apprentice opportunities including bricklaying and joinery.
- Direct appointment of apprentices including site management and painting and decorating.
- School engagement with Medlock Primary School providing advice on H&S.
- Open Doors events including one to one sessions with sixth form students exploring opportunities in the construction industry.
- Transformation of Gartside Gardens including multi-use game area and playground.
- Support and sponsorship to encourage physical activities and exercise in the inner-city area.
- Hosted a European Neighbours day for residents to get to know their neighbours.
- McMillan Coffee morning to raise money for the charity and encourage inter-generational engagement.
- Creation of Allotments.
- Supporting Build Salford a 16 week traineeship with mentoring and on site work experience.
- Staff volunteering days used in the Community

Princess Road, Manchester

Delivered on behalf of One Manchester, 105 2-bed apartments and communal areas, during our contract period we delivered the following Social Value Outcomes:

- Creation of over 400 job opportunities during the 18 month construction period.
- 60% of labour and supply chain was from within Greater Manchester, targeting sub contractors within the immediate vicinity for community benefit.
- Improvement works to an inefficient heating system at Moss Side's Millennium Powerhouse – a youth centre providing a range of services including a library and mental health support unit.
- Carried out a community gardening project and litter pick at Greenheys Adult Learning Centre.
- Made a generous donation to the Compassion Food Bank.
- Offered 14 apprenticeships and 30 work placements.

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Our Vision

Our vision is to be “leaders in the construction of a sustainable future” through the management of our economic, environmental and social responsibilities to benefit our stakeholders, communities in which we serve and future generations. We believe the way we manage these responsibilities, in the products and services we offer, is fundamental to the efficiency and future success, making delivery of corporate social responsibility integral to our business. This is our vision in all areas of our work, and using this as a foundation, we would build upon this, working closely with Knowsley Council and the local community, to achieving and, where possible, exceeding these requirements.

We are a member of the Considerate Constructors Scheme and have pledged to project a positive image of the industry across our schemes throughout the build process by respecting the community, protecting the environment and ensuring everyone’s safety. Beyond this, we look to ensure that local stakeholders benefit from wider community investment by employing local labour, going into local schools, providing work experience and uniting communities by making them central to our projects.

We make a positive impact on communities by engaging with local stakeholders to gain an understanding of how our projects will be used to ensure we create solutions that meet their ambitions.

Together with our partners, we embrace the Council’s framework for Social Value, which is strongly aligned to our own. ***This approach to Social Value will support the vision, priorities and actions of the Council’s corporate plan to make Knowsley the Borough of Choice and support the outcomes the Council wants to deliver.***

Social Value in Knowsley is defined as ‘*outcomes, measures and activity that will create strong and well connect public, private and social sectors that enable communities to be more resilient*’. We will work together with our partners and support the Council in achieving its Social Value ambitions detailed within its Social Value Statement and work together to maximise the benefits to the Community. ***Vistry Partnerships are already very active in the Knowsley area with our delivery partners and are working with Fusion21 to delivery and monitor Social Value outcomes.***

Our approach has been tailored to maximise impact to the community it serves and will be coordinated by a dedicated Community Engagement and Improvement Officer and a Social Value Coordinator and recorded within our CSR Action Plan. Each of these commitments will be monitored on and reported monthly via site meeting reports, allowing for confirmation on achievement of outcomes throughout the project, not just at completion.

Our dedicated Social Value and Improvement Officer, Julie Ferns has a long standing and excellent reputation across the North West in delivering fantastic outcomes for our Clients and Partners. Most recently ***Julie has been active in Knowsley and the local community as part of our work with LIVV Housing at the Watch Factory and Plus Dane on Arncliffe Road.*** Julie has excellent connections within the Knowsley area already and as such can make a material impact from the outset. Julie will establish a working group to refine our plan and work collaboratively with the stakeholders identified above to assess and develop details of CSR requirements with results being maximised through partnering with existing initiatives.



Julie Ferns
Community Engagement and Improvement Officer

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Our Offer

Theme	Action
Creation and support of work placements, experience and employment opportunities for local people.	• Create and support move-on opportunities for people beyond the life of the contract, utilising this primarily and our programme of sites. • Work with local secondary schools and colleges to promote construction as a career, provide career support, work experience and traineeships. • We will work in partnership with Knowsley Works to target recruitment of long-term unemployed and hard to reach individuals. • Commit to 50% Local Labour within Knowsley area or within 20 miles of the site. • Advertising all job opportunities through local routes, such as job centres, prioritising Knowsley residents. • Host meaningful and targeted work experience placements for Knowsley residents. • Provide 'Open Doors' events, giving young people access to a site visit and introduction to careers in construction. • Provide employability support, including CV advice, mock interviews, career mentoring particularly for those groups who are marginalised from the labour market (e.g. ex-offenders, ex-military and the over 50's). • Work with all the local Primary Schools to engage about the development, raise awareness about Health & Safety on building sites, as well as promoting construction as a career. We will deliver projects such as designing the hoarding and providing new street names.
Creation of opportunities for local suppliers and contractors to become part of the supply chain.	• We will host meet the contractor events, either face to face or virtually, to introduce ourselves to the local supply chain and provide information on how they can work with us and support us in the delivery of this site. • We will commit to maximise spend in the local supply chain, targeting 50% with businesses operating within Knowsley. • Provide subcontract opportunities within the supply chain for local SMEs and social enterprises, offering help and support for procurement processes.
Use of products from sustainable sources, minimisation of waste, commitment to reuse, recycle and reduce energy consumption.	• Ambitious targets will be set around carbon emissions and waste management through the course of the contract, managed through a Site Waste Management Plan. • Our supply chain management will source products with low environmental impact wherever possible. • Our Group Sustainability Report is available on request.

Pro bono time offered to the community.	• All VP employees are encouraged to use two volunteer days per year, staff directly and peripherally engaged on the site will use these to maximise the impact to the local community through the community initiatives. • Work with the community, including liaison with the community groups, businesses, places of worship, etc. to understand the community's needs with the aim of delivering free of charge legacy projects. • Community clean-up or freshen-up activities such as replanting or repainting public features. We will also provide skip days for local residents wishing to dispose of items. • Provision of pro-bono support for Voluntary and Community Sector (VCS) groups (could be through professional advice for example). • Support existing ongoing local VCS projects and / or fundraising activity. Provide contract opportunities through the supply chain for local VCS providers. • Commitment to work alongside organisations, such as charities, which aim to address the raising of living standards and health & wellbeing. • Support and / or coordinate social inclusion schemes (such as befriending) for vulnerable members of the community, particularly older people. • Develop a social programme to support the health and wellbeing of residents. • Provide Healthy Eating cookery classes at the local school for children and parents to promote healthy, active lifestyles. • Commitment to promote behaviour change for households in improving their energy efficiency which will help reduce their levels of fuel poverty. • Work with schools and community groups to deliver litter picks with local children to improve their neighbourhood and learn about recycling. • All out sites support local Foodbanks and we actively encourage staff and visitors alike to donate. We also support the Working Wardrobe initiative provided good quality clothes for those without who need to attend interviews. • VP are proud supporters of the mental health charity Mind and our regional staff regularly raise over £10k annually for this cause. Our site staff and many of our office staff are trained Mental Health First Aiders and we also support Mates in Mind.
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Summary of offer:

- Bespoke delivery plan developed *in partnership with the Council, Fusion21* and other key stakeholder as part of the planning process.
- Actively and positively *engage with local stakeholders and the wider community* to deliver meaningful Social Value where its needed.
- **A dedicated social value Manager** to lead on all key themes will full support from the Vistry Group.