

**Knowsley Council**Website: www.knowsley.gov.uk/environment/planningandbuilding/

Directorate of Regeneration and Neighbourhoods
Housing, Planning and Building Control
PO Box 26
Archway Road
Huyton Knowsley
Merseyside L36 9FB

Tel: (0151) 443 2381

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Land at the Former Cronton Colliery, Cronton Road, Symmetry Park, Merseyside.

Applicant Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Agent Details

Name/Company

Title

First name

Dominic

Surname

Page

Company Name

Gerald Eve

Address

Address line 1

Gerald Eve

Address line 2

1 Marsden Street

Address line 3

Town/City

Manchester

County

Country

Postcode

M2 1HW

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Erection of signage comprising one roof mounted logo, three fascia signs and three freestanding internally illuminated totem signs at Symmetry Park, Merseyside.

Advertisement Type:

Fascia Sign

Height:

1.5 metres

Width:

1.692 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

13.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

0.712 centimetres

What materials will the advertisement be made of?:

Built up aluminium trays, fixed back to flat cladding panel using self drilling tek screws.

The colour of text and background:

Sign Type 1 showing Tritax's logo (three white triangles) see the submitted concept proposals document and elevations for more information.

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

2.15 metres

Width:

2.425 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

13.545 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

1.021 centimetres

What materials will the advertisement be made of?:

Built up aluminium trays, fixed back to flat cladding panel using self drilling tek screws.

The colour of text and background:

Sign Type 2 showing Tritax's logo (three white triangles) ee the submitted concept proposals document and elevations for more information.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

4.5 metres

Width:

5.075 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

15.695 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

2.25 centimetres

What materials will the advertisement be made of?:

Powder coated flat aluminium logo elements fixed to the roof with U-channel sections and sticher screws.

The colour of text and background:

Sign Type 3a (Roof Mounted Logo) showing Tritax's logo which comprises three white triangles. See attached concept proposals document and roof plan for more information.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

8 metres

Width:

1.8 metres

Depth:

0.3 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0.3 centimetres

What materials will the advertisement be made of?:

Internal steel work and clad in powder coated folded aluminium panels.

The colour of text and background:

Sign Type 4 (Free standing double sided internally illuminated totem signs) 'Symmetry Park Merseyside' letters to be stencil cut and pushed through white opal acrylic with vinyl to face and internal illumination. Website lettering and 'Tritax Symmetry' lettering to be stencil cut pushed through white opal acrylic with vinyl to face and internal illumination. Colours in green, dark grey and white. Refer to Concept Group Drawing Proposals for more information.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

3.175 metres

Width:

1 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0.2 centimetres

What materials will the advertisement be made of?:

Structural framework from 150 x 150mm galvanised mild steel RHS with 100 x 100mm horizontal ties. Cladding from 3mm thick PPC finish aluminium panels.

The colour of text and background:

Sign Type 7 (Building specific totem sign) 'Symmetry Park Merseyside' & 'Tritax Symmetry' letters in green and grey to be pushed through 050 Opal acrylic with face applied translucent vinyl. Occupier name 'Yodel' in Green. Remaining sign colours to be white, grey, dark grey and green. Refer to Concept Group Drawing Proposals for more information.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

Sign Type 3a is a roof mounted logo

Sign Type 4 and 7 are free standing internally illuminated totem signs

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes

☒ No

☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes

☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

23/06/2023

To Date

31/12/2050

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☐ Yes
☒ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Jodie Farnill

Date

30/06/2023