

Details of the business:

Supporting Statement – 19<sup>th</sup> January 2026

Samindi Kuruppuarachchilage currently operates a small Audiology service under the business name HearUBetter Ltd – Ear Wax Removal and Hearing Testing Clinic, which is a company house-registered Limited Company.

Since October 2023, this business has been running successfully from the Knowsley Council's own building at the Halewood Centre, where the local community has received it well. Feedback from patients (see our Google reviews via our website) demonstrates the value of this service to the local residents.

Samindi Kuruppuarachchilage is now seeking to operate the same practice from future residential property and wants to ensure full compliance with planning requirements by securing a Change of Use Planning Application.

#### Proposal Summary

- The practice will operate solely by Samindi Kuruppuarachchilage
- Use a small suction device and hearing testing equipment with a computer in the clinic with minimal noise.
- Business operates only 3 days from Thursday to Saturday, 09.00 am to 7.00 pm. It is an hourly appointment, but treatment usually takes 20 minutes.
- Please note the Planning Application states slightly longer opening times which include Mon – Sat 09.00 – 17.00. This is to allow some future flexibility and as the Planning Portal would not allow 3 day operation
- Visitor numbers are limited. Clients will attend strictly by appointment only, no walk-in, with limited daily numbers to 3-5 patients.
- Adequate parking is available. The property benefits from a private driveway and free on-street parking for 4-5 cars, ensuring no adverse impact on local traffic or neighbours.
- Any external signage will be small and discreet. The Client will need to submit a separate Advertisement Consent application if required.