

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Thomas Hardy Commercials Ltd
Address line 1	Newstet Road
Address line 2	Knowsley Industrial Park
Address line 3	
Town/city	Kirkby
Postcode	L33 7TJ
Description of site location must be completed if postcode is not known:	
Easting (x)	343215
Northing (y)	398898
Description	

2. Applicant Details

Title	
First name	Patrick
Surname	George
Company name	Thomas Hardy Commercials Ltd
Address line 1	Newstet Road
Address line 2	Knowsley Industrial Park
Address line 3	
Town/city	Kirkby

2. Applicant Details

Country	
Postcode	L33 7TJ
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	
First name	Elizabeth
Surname	Snook
Company name	ProLicht UK Limited
Address line 1	Suite 98
Address line 2	Greenway Business Centre
Address line 3	Harlow Business Park
Town/city	Harlow
Country	United Kingdom
Postcode	CM19 5QE
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

New internally illuminated and non-illuminated rand signage	
---	--

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)
☐ Projecting or hanging sign(s)
☐ Hoarding(s)
☒ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.55 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.102 metre(s)
Dimension:	Height: 0.9 x Width: 0.9 x Depth: 0.102 metre(s)
What materials will the sign be made of? Acrylic	
What is the maximum height of any of the individual letters and symbols?	90 cm
The colour of text and background Silver and blue	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	140 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	3.75 metre(s)
What is the maximum projection of the advertisement from face of building?	0.175 metre(s)
Dimension:	Height: 0.45 x Width: 6.24 x Depth: 0.175 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	45 cm
The colour of text and background Blue	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	270 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	3.75 metre(s)
What is the maximum projection of the advertisement from face of building?	0.175 metre(s)
Dimension:	Height: 0.45 x Width: 8.36 x Depth: 0.175 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	45 cm
The colour of text and background Black	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	270 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 0.234 x Width: 1.5 x Depth: 0.12 metre(s)
What materials will the sign be made of? Dibond	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background Silver background with black text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 0.234 x Width: 1.5 x Depth: 0.12 metre(s)
What materials will the sign be made of? Dibond	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background Silver background with black text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	2.03 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 0.234 x Width: 2 x Depth: 0.12 metre(s)
What materials will the sign be made of? Dibond	
What is the maximum height of any of the individual letters and symbols?	200 cm
The colour of text and background Silver background with black ext	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 5.5 x Width: 3.58 x Depth: 0.812 metre(s)
What materials will the sign be made of? Steel, ACM and acrylic	
What is the maximum height of any of the individual letters and symbols?	37 cm
The colour of text and background Blue and white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	270 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 1.066 x Depth: 0.19 metre(s)
What materials will the sign be made of? Steel, ACM and acrylic	
What is the maximum height of any of the individual letters and symbols?	17 cm
The colour of text and background Blue background with white text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	

4. Type of Proposed Advertisement(s)

Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

2 x customer parking signs
1 x Parts & Service Reception sign
1 x pylon
1 x directional sign

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Pages 6-10 Visuals

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member

11. Authority Employee/Member

(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

12/05/2021