

Statement of justification

RE: 23/00007/FUL
36 Wilson Road
Huyton
L36 6AE

PROPOSAL: CHANGE OF USE FROM CAFÉ TO FORM RESTAURANT (USE CLASS E)
TOGETHER WITH ERECTION OF A SINGLE STOREY FRONT, SIDE AND REAR
EXTENSION

The existing premises was last used as a café that provided hot food and drink to the neighboring businesses on Wilson Road. But due to the dilapidated state of the building and the limited nature of service it could provide, this was no longer a viable business and had to shut its doors.

The concept for this new proposed restaurant is to be similarly run to the previous business where it will mostly cater for the local businesses that are in walking distance so there will be no need for customers to travel to it in cars, which could create parking issues.

The aim is to provide a relaxing atmosphere for the working community; office workers, retail and warehouse staff on the commercial district of Wilson Road.

This new establishment will also be providing a delivery service around the local area which will again discourage customers from driving there. Service will be available on apps such as Just Eat and Deliveroo etc.

The concept of the restaurant will be to provide a Mediterranean themed venue with a twist of classic English dishes, targeting predominantly on light dishes; breakfast and brunch.

The premises will be open to the public through the working week;
Monday – Friday 07:00 – 20:00

On weekends the opening times will be 07:00 – 23:00. This new establishment is not intended to take away any clientele from the main Huyton town centre area. The weekend business will mainly aim for organized private parties where customers will privately book the venue for the likes birthday parties etc.

As designers we feel that there is no requirement to provide a sequential test for this proposal as we have confirmed that this premises is not going to become a general restaurant use which could attract persons from a wide area and compete with town centre restaurants. As described above the main clientele will be local office/factory/retail etc workers who we are sure would highly appreciate a place like this on their doorstep.

Opening hours will be operation based on the projection/forecast of the concept and the applicants are willing to work with Knowsley Council to come to a suitable agreement.

As described above, customers will be discouraged for driving vehicles to the premises, they will be made aware when reading the menu and by looking on the website that there is no off street parking available and sustainable travel methods like cycling and walking are recommended. If required; a cycle stand facility can be provided.

We feel that this statement of how this business is going to be operation justifies the need for not requiring a sequential test to be carried out and we look forward to a successful outcome.

