

Social Value Through Planning

Social Value Weeks

Date:	20/05/2021
Planning Reference:	TBC
Address:	Site 2, Image Business Park, Acornfield Road Knowsley Industrial Park Kirkby Knowsley L33 7UF
Development Overview:	Single detached speculative industrial unit

Planning / Development information

Planning Classes	Development Type	Area m2
B2 General industrial	Industrial building	5,575

Social Value Contribution

EET/Social weeks forecast	End use opportunity potential	Financial Contribution
76	High	£6,969
	Social Value Contribution (60%)	£4,181
	Social Value Monitoring (40%)	£2,788

Key Contacts

LA Planning	Developer	Fusion21
Mark Cawood		Sarah Maguire

This forecast has been produced using Fusion21's bespoke target forecasting model. This uses building prices per M² by planning class sourced from Spon's Architects and Builders Price Book to forecast the labour requirements of the development. The target number of weeks (termed 'Employment and Skills' or 'Social Value' weeks) is driven by regional historical information, CSN data from CITB and LMI data indicating future skills gaps.

All data is updated annually to reflect any fluctuations in building price and industry predictions.