

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	kfc Restaurant
Address line 1	Irlam Drive
Address line 2	
Address line 3	
Town/city	Kirkby Town Centre
Postcode	L32 8RJ
Description of site location must be completed if postcode is not known:	
Easting (x)	341364
Northing (y)	398961
Description	

2. Applicant Details

Title	
First name	
Surname	Quick Cater Limited
Company name	
Address line 1	Foston House
Address line 2	Riddings Road
Address line 3	
Town/city	Ilkey

2. Applicant Details

Country	
Postcode	LS29 9LU
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Jack
Surname	Christie
Company name	
Address line 1	Wheatley Springs Barn
Address line 2	Wheatley Lane Road
Address line 3	
Town/city	Barrowford
Country	
Postcode	BB9 6QS
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

5 No KFC Letters
1 No freshly made sign
1 No colonel stamp
1 No Pay here sign
1 No 11 Herbs Vinyl
1 No chicken and feet
1 No rooster
1 No hanging chicken
1 No drive thru canopy
1 No golden crispy vinyl
1 No colonel box
1 No Hello Kirkby sign

1 No Pylon sign
1 No height restrictor
2 No leader boards
1 No Menu board
1 No Speaker post
3 No traffic directional signs
2 No drive thru bay signs
2 No disabled signs

4. Type of Proposed Advertisement(s)

2 No Banner frames

Please select the type(s) of advertising you are proposing:

- ☐ Fascia sign(s)
- ☒ Projecting or hanging sign(s)
- ☐ Hoarding(s)
- ☒ Other type(s)

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1

What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.82 x Width: 0.5 x Depth: 0 metre(s)
What materials will the sign be made of?	
Neon effect LED tube in the shape of a Chicken (hanging chicken)	
What is the maximum height of any of the individual letters and symbols?	80 cm
The colour of text and background	
white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Projecting or hanging sign(s): 2

What is the height from the ground to the base of the advertisement?	1.7 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.5 x Width: 1.1 x Depth: 0 metre(s)
What materials will the sign be made of?	
"HELLO KIRKBY" in Perspex letters with aluminum returns with "WHAT'S CLUCKIN'?" Vinyl (Hello Kirkby sign	
What is the maximum height of any of the individual letters and symbols?	15 cm
The colour of text and background	
red and white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1

4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	3.3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.25 metre(s)
Dimension:	Height: 0.7 x Width: 2.2 x Depth: 0.25 metre(s)
What materials will the sign be made of? Acrylic Letters with Aluminium Returns (kfc letters)	
What is the maximum height of any of the individual letters and symbols?	70 cm
The colour of text and background red	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	1.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0.25 metre(s)
Dimension:	Height: 2 x Width: 3.5 x Depth: 0.25 metre(s)
What materials will the sign be made of? Part internally illuminated & part non illuminated sign mounted on white ral 9003 powder coated aluminium panel.(freshly made sign)	
What is the maximum height of any of the individual letters and symbols?	200 cm
The colour of text and background red and white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	0.25 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.4 x Width: 2.4 x Depth: 0 metre(s)
What materials will the sign be made of? vinyl (colonel stamp)	
What is the maximum height of any of the individual letters and symbols?	100 cm
The colour of text and background black	
Will the sign be illuminated?	No

4. Type of Proposed Advertisement(s)

Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	2 metre(s)
What is the maximum projection of the advertisement from face of building?	0.25 metre(s)
Dimension:	Height: 0.7 x Width: 2.2 x Depth: 0.25 metre(s)
What materials will the sign be made of? Acrylic Letters with Aluminium Returns (kfc letters)	
What is the maximum height of any of the individual letters and symbols?	70 cm
The colour of text and background red	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	2.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.45 metre(s)
Dimension:	Height: 0.45 x Width: 0.05 x Depth: 0.45 metre(s)
What materials will the sign be made of? aluminium box with vinyl applied (pay here sign)	
What is the maximum height of any of the individual letters and symbols?	45 cm
The colour of text and background red and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	1.3 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.3 x Width: 3 x Depth: 0 metre(s)

4. Type of Proposed Advertisement(s)

What materials will the sign be made of? vinyl (11 herbs vinyl)	
What is the maximum height of any of the individual letters and symbols?	100 cm
The colour of text and background black	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 7	
What is the height from the ground to the base of the advertisement?	0.15 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.8 x Width: 4.4 x Depth: 0 metre(s)
What materials will the sign be made of? vinyl (chicken and feet)	
What is the maximum height of any of the individual letters and symbols?	80 cm
The colour of text and background black	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 8	
What is the height from the ground to the base of the advertisement?	1.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.9 x Width: 2.3 x Depth: 0 metre(s)
What materials will the sign be made of? vinyl (rooster)	
What is the maximum height of any of the individual letters and symbols?	290 cm
The colour of text and background black	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Other type(s): 9	
What is the height from the ground to the base of the advertisement?	3.3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.25 metre(s)
Dimension:	Height: 0.7 x Width: 2.2 x Depth: 0.25 metre(s)
What materials will the sign be made of? Acrylic Letters with Aluminium Returns (kfc letters)	
What is the maximum height of any of the individual letters and symbols?	70 cm
The colour of text and background red	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 10	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3 x Width: 3.5 x Depth: 0.5 metre(s)
What materials will the sign be made of? steel frame with aluminium panels(drive thru canopy)	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background white and red	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 11	
What is the height from the ground to the base of the advertisement?	2 metre(s)
What is the maximum projection of the advertisement from face of building?	0.25 metre(s)
Dimension:	Height: 0.7 x Width: 2.2 x Depth: 0.25 metre(s)
What materials will the sign be made of? Acrylic Letters with Aluminium Returns (kfc letters)	
What is the maximum height of any of the individual letters and symbols?	70 cm
The colour of text and background red	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 12	
What is the height from the ground to the base of the advertisement?	1.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.7 x Width: 7.8 x Depth: 0 metre(s)
What materials will the sign be made of? vinyl (golden crispy)	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background black	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 13	
What is the height from the ground to the base of the advertisement?	2.7 metre(s)
What is the maximum projection of the advertisement from face of building?	0.25 metre(s)
Dimension:	Height: 1.7 x Width: 1.7 x Depth: 0.25 metre(s)
What materials will the sign be made of? flex face front with aluminium returns (colonel sign box)	
What is the maximum height of any of the individual letters and symbols?	170 cm
The colour of text and background red	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 14	
What is the height from the ground to the base of the advertisement?	3.3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.25 metre(s)

4. Type of Proposed Advertisement(s)

Dimension:	Height: 0.7 x Width: 2.2 x Depth: 0.25 metre(s)
What materials will the sign be made of? Acrylic Letters with Aluminium Returns (kfc letters)	
What is the maximum height of any of the individual letters and symbols?	70 cm
The colour of text and background reed	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 15	
What is the height from the ground to the base of the advertisement?	4 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 4 x Width: 1.85 x Depth: 0.56 metre(s)
What materials will the sign be made of? steel posts with flex face front (pylon sign)	
What is the maximum height of any of the individual letters and symbols?	100 cm
The colour of text and background ral 7022	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 16	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 4.3 x Width: 3.25 x Depth: 0.3 metre(s)
What materials will the sign be made of? steel posts with vinyl applied to top (height restrictor)	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background white red	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2

4. Type of Proposed Advertisement(s)

Will the illumination be static or intermittent?	Static
Other type(s): 17	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.3 x Width: 0.833 x Depth: 0.3 metre(s)
What materials will the sign be made of? Post supporting an Aluminium Sign Casing with a glazed door (leader board)	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background RAL 7022	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 18	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.3 x Width: 0.833 x Depth: 0.3 metre(s)
What materials will the sign be made of? Post supporting an Aluminium Sign Casing with a glazed door (Leaderbard)	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background RAL 7022	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 19	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.3 x Width: 2.5 x Depth: 0.3 metre(s)
What materials will the sign be made of? Post supporting an Aluminium Sign Casing with a glazed door (menu board)	
What is the maximum height of any of the individual letters and symbols?	20 cm

4. Type of Proposed Advertisement(s)

The colour of text and background	
ral 7022	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 20	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.673 x Width: 0.55 x Depth: 0.179 metre(s)
What materials will the sign be made of? Aluminium Post supporting an Aluminium sign casing (speaker post)	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background	
red	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 21	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.2 x Width: 0.76 x Depth: 0.26 metre(s)
What materials will the sign be made of? aluminium frame with a signage panel with reflective film (traffic directional sign)	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background	
black grey and red	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 22	
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4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.2 x Width: 0.76 x Depth: 0.26 metre(s)
What materials will the sign be made of? aluminium frame with a signage panel with reflective film (traffic directional sign)	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background black grey red	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 23	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.2 x Width: 0.76 x Depth: 0.26 metre(s)
What materials will the sign be made of? aluminium frame with a signage panel with reflective film (traffic directional sign)	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background black grey red	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 24	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.2 x Width: 0.3 x Depth: 0.079 metre(s)
What materials will the sign be made of? Aluminium supporting post with aluminium sign fixed (drive thru bay)	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background Ral 7022	
Will the sign be illuminated?	No

4. Type of Proposed Advertisement(s)

Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 25	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.2 x Width: 0.3 x Depth: 0.079 metre(s)
What materials will the sign be made of? Aluminium supporting post with aluminium sign fixed (drive thru bay)	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background ral 7022	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 26	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 0.3 x Depth: 0.079 metre(s)
What materials will the sign be made of? Aluminium supporting post with aluminium sign fixed (disabled sign)	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background ral 7022	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 27	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 0.3 x Depth: 0.079 metre(s)

4. Type of Proposed Advertisement(s)

What materials will the sign be made of? Aluminium supporting post with aluminium sign fixed (drive thru bay)	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background ral 7022	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 28	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.2 x Width: 5.2 x Depth: 0.1 metre(s)
What materials will the sign be made of? galvanised steel posts with galvanised perforated metal sheets (banner frame)	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background ral 7022	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 29	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.2 x Width: 5.2 x Depth: 0.1 metre(s)
What materials will the sign be made of? galvanised steel posts with galvanised perforated metal sheets (banner frame)	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background ral 7022	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Please describe each of the 'Other type(s)' of advertising proposed

1 No KFC Letters
1 No freshly made sign
1 No colonel stamp
1 No KFC Lettering
1 No Pay here sign
1 No 11 Herbs Vinyl
1 No chicken and feet
1 No rooster
1 No KFC letters
1 No hanging chicken
1 No drive thru canopy
1 No KFC Letters
1 No golden crispy vinyl
1 No colonel box
1 No KFC letters
1 No Hello Kirkby sign

1 No Pylon sign
1 No height restrictor
2 No leader boards
1 No Menu board
1 No Speaker post
3 No traffic directional signs
2 No drive thru bay signs
2 No disabled signs
2 No Banner frames

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

15/05/2021

To

15/05/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

23/02/2021