

DWD Amazon Signage Pro Forma – DWN2 Knowsley

Signage Details

Signage Description (e.g. elevational)	Height from ground to base of the advertisement (m)	Projection from face of building (m)	Height of sign (m)	Width of sign (m)	Size of sign (sqm)	Depth of sign (m)	Materials	Maximum height of individual letters and symbols (cm)	Colour of text and background	Illuminated?	If yes, will it be illuminated internally or externally?	Method of illumination? E.g. Uplight, Halo etc	Illuminance Levels (cd/m2)	Illuminance – Static/ Intermittent ?
DEC01 Large entrance sign	12005m	N/A	1800	6000	10.8	15mm	Aluminium	55	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
DEC02 Welcome to Amazon	2100	N/A	800	1500	1.2	15mm	Aluminium	55	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
DEC03 Amazon Logistics	2100	N/A	800	1500	1.2	15mm	Aluminium	55	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
Ext09 Van Exit	2100	N/A	300	1200	0.36	15mm	Aluminium	20	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
Ext11 Vehicle Directional	2100	N/A	1500	1500	2.25	15mm	Aluminium	20	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
Ext 12 Staff/Vis/HGV Entrance	2100	N/A	610	915	0.55	15mm	Aluminium	20	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
Ext 15 10mph speed limit	2100	N/A	600	600	0.36	15mm	Aluminium	20	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
Ext18 Ice Warning	2100	N/A	500	300	1.5	15mm	Aluminium	20	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
Ext20 Yard rules	2100	N/A	915	610	0.55	15mm	Aluminium	20	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
Ext23 Van Entrance Only	2100	N/A	595	540	0.30	15mm	Aluminium	20	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
Ext37 Parking	2100	N/A	600	600	0.36	15mm	Aluminium	20	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
Ext38 Zebra crossing	2100	N/A	600	600	0.36	15mm	Aluminium	20	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
Ext41 Arrow	2100	N/A	600	600	0.36	15mm	Aluminium	20	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
Ext52 Yard rules	2100	N/A	1800	1200	0.36	15mm	Aluminium	20	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
Proc08 waiting area	2100	N/A	600	800	0.48	15mm	Aluminium	20	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
Pro10 loading bay number	5000	N/A	600	600	0.36	15mm	Aluminium	20	Black lettering with blue 'smile' on white background	No	N/A	N/A	N/A	N/A
Flx01A	2100	N/A	350	1300	0.45	15mm	Aluminium	33	White and light blue lettering and symbols on dark blue background	No	N/A	N/A	N/A	N/A

Flx01B	2100	N/A	1000	1300	1.30	15mm	Aluminium	33	White and light blue lettering and symbols on dark blue background	No	N/A	N/A	N/A	N/A
Flx02	2100	N/A	610	915	0.57	15mm	Aluminium	33	White and light blue lettering and symbols on dark blue background	No	N/A	N/A	N/A	N/A
Flx03	2100	N/A	1200	1800	2.16	15mm	Aluminium	33	White and light blue lettering and symbols on dark blue background	No	N/A	N/A	N/A	N/A
Flx04	2100	N/A	502	2070	1.03	15mm	Aluminium	33	White and light blue lettering and symbols on dark blue background	No	N/A	N/A	N/A	N/A
ADS20	2100	N/A	1500	1500	2.25	15mm	Aluminium	33	White and light blue lettering and symbols on dark blue background	No	N/A	N/A	N/A	N/A
ADS02	2100	N/A	600	600	0.36	15mm	Aluminium	33	White and light blue lettering and symbols on dark blue background	No	N/A	N/A	N/A	N/A
ADS04	2100	N/A	1200	600	0.72	15mm	Aluminium	33	White and light blue lettering and symbols on dark blue background	No	N/A	N/A	N/A	N/A
ADS07	2100	N/A	600	600	0.36	15mm	Aluminium	33	White and light blue lettering and symbols on dark blue background	No	N/A	N/A	N/A	N/A
ADS08	2100	N/A	1350	600	0.81	15mm	Aluminium	33	White and light blue lettering and symbols on dark blue background	No	N/A	N/A	N/A	N/A
ADS09	2100	N/A	600	600	0.36	15mm	Aluminium	33	White and light blue lettering and symbols on dark blue background	No	N/A	N/A	N/A	N/A
ADS10	2100	N/A	750	1200	2.25	15mm	Aluminium	33	White and light blue lettering and symbols on dark blue background	No	N/A	N/A	N/A	N/A
ADS15	2100	N/A	600	600	0.36	15mm	Aluminium	33	White and light blue lettering and symbols on dark blue background	No	N/A	N/A	N/A	N/A

Note – Information relating to signage provided by architect.