

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Land Adjacent To Car Park On
Address line 1	Hall Lane
Address line 2	
Address line 3	
Town/city	Kirkby Town Centre
Postcode	L32 8RJ
Description of site location must be completed if postcode is not known:	
Easting (x)	341124
Northing (y)	398916
Description	

2. Applicant Details

Title	Mr
First name	Callum
Surname	Hepples
Company name	GMI Construction Group PLC
Address line 1	Carvers Warehouse
Address line 2	77 Dale Street
Address line 3	
Town/city	Manchester

2. Applicant Details

Country

Postcode

M1 2HG

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Primary number

Secondary number

Fax number

Email address

3. Agent Details

Title

First name

Saunders

Surname

Architects

Company name

Saunders

Address line 1

2nd Floor, 1 Falcon Gate

Address line 2

Shire Park

Address line 3

Welwyn Garden City

Town/city

Hertfordshire

Country

United Kingdom

Postcode

AL7 1TW

Primary number

Secondary number

Fax number

Email

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

General development signage relating to application ref: 20/00723/FUL

Please select the type(s) of advertising you are proposing:

☐ Fascia sign(s)

☐ Projecting or hanging sign(s)

☐ Hoarding(s)

☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): Development Totem Signs - Sign Type 1 (refer to dwg 7563_V2_P781 rev A for details)

What is the height from the ground to the base of the advertisement?

1.18 metre(s)

Planning Portal Reference: PP-09903968

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 7.0 x Width: 2.0 x Depth: 0.25 metre(s)
What materials will the sign be made of? Steel and aluminium	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background Totem posts, cross members and baseplates - Black RAL 9005. Interchangeable sections for tenant slats individually coloured.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Informatory & Regulatory Signs [Circle] - Sign Type 2 (refer to dwg 7563_V2_P781 rev A for details)	
What is the height from the ground to the base of the advertisement?	2.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.7 x Width: 0.6 x Depth: 0.065 metre(s)
What materials will the sign be made of? Flat aluminium panel - vinyl display with anti-graffiti laminate	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background Sign colours - Black RAL 9005, White RAL 9910, Grey RAL 7040, Red Pantone 186C, Blue Pantone 300C and Green Pantone 2422C or equivalent.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Informatory & Regulatory Signs [Triangle] - Sign Type 3 (refer to dwg 7563_V2_P781 rev A for details)	
What is the height from the ground to the base of the advertisement?	2.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.7 x Width: 0.678 x Depth: 0.065 metre(s)
What materials will the sign be made of? Flat aluminium panel - vinyl display with anti-graffiti laminate	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background Sign colours - Black RAL 9005, White RAL 9910, Grey RAL 7040 and Red Pantone 186C or equivalent.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	

4. Type of Proposed Advertisement(s)

Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Delivery Directional Signs [Rectangular] - Sign Type 4 (refer to dwg 7563_V2_P781 rev A for details)	
What is the height from the ground to the base of the advertisement?	0.75 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.238 x Width: 1.0 x Depth: 0.065 metre(s)
What materials will the sign be made of? Flat aluminium panel - vinyl display with anti-graffiti laminate	
What is the maximum height of any of the individual letters and symbols?	45 cm
The colour of text and background Sign colours - Black RAL 9005, White RAL 9910 and Grey RAL 7040 or equivalent.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Informatory Signs [Rectangle] - Sign Type 5 (refer to dwg 7563_V2_P781 rev A for details)	
What is the height from the ground to the base of the advertisement?	2.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.7 x Width: 0.6 x Depth: 0.065 metre(s)
What materials will the sign be made of? Flat aluminium panel - vinyl display with anti-graffiti laminate	
What is the maximum height of any of the individual letters and symbols?	47 cm
The colour of text and background Sign colours - Black RAL 9005, White RAL 9910, Grey RAL 7040 and Blue Pantone 300C or equivalent.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Informatory Signs [Rectangle] - Sign Type 6 (refer to dwg 7563_V2_P781 rev A for details)	
What is the height from the ground to the base of the advertisement?	2.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.4 x Width: 0.5 x Depth: 0.065 metre(s)
What materials will the sign be made of? Flat aluminium panel - vinyl display with anti-graffiti laminate	

4. Type of Proposed Advertisement(s)

What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background	
Sign colours - Black RAL 9005, White RAL 9910, Grey RAL 7040 and Blue Pantone 300C or equivalent.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

- Two non-illuminated double sided totem signs. Note: height of letters and symbols varies depending on tenant logos. Maximum height of letters and symbols noted as overall height of interchangeable sections. Refer to drawing 7563_V2_P780 rev B for sign locations and P781 rev A for sign details.
- General traffic signs. Note: height of letters and symbols noted as overall height of sign panel. Refer to drawing 7563_V2_P780 rev B for sign locations and P781 rev A for sign details.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☐ No ☒ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	04/06/2021
To	04/06/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☐ Yes ☒ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☒ The agent

☐ The applicant

☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☒ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. 

Date (cannot be pre-application)

04/06/2021