



Thrive

Supporting Community Investment in Huyton

Knowsley Metropolitan Borough Council



Michael's Place

Huyton Village Centre is an ambitious 10 year development plan for Huyton which includes the delivery of a new mixed-use commercial district including new leisure, residential and commercial office opportunities centred by an attractive Village Green connecting historic Derby Road.

[Genr8 Kajima Regeneration Limited \(GKRL\)](#) have been appointed as the Council's Development Management Partner for the scheme.

The Thrive programme forms a core pillar of the Huyton Mixed-Use Commercial District strategy. Aligned directly with Knowsley Council's priorities, Thrive will offer targeted community investment to strengthen and sustain the borough's vibrant Voluntary, Community and Social Enterprise sector.

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Through Thrive, GKRL and our supply chain will collaborate closely with Knowsley Council, One Knowsley and VS6, working under the guidance of the Social Value Governance Board (SVGB) to co-design a programme that puts local communities first.

Thrive will be a locally-driven, accessible, and outcome-focused investment framework, that responds to local needs and enhances wellbeing for all. It will:

- Strengthen VCSE organisations to lead locally tailored projects that promote health, resilience, and inclusion
- Support place-shaping activities that bring people together, enhance civic pride, and celebrate local identity
- Encourage preventative approaches that reduce demand on statutory services by enabling community-led adult social care
- Promote collaborative delivery through networks like One Knowsley and VS6, embedding local knowledge and trust

How it works

Thrive will provide project resources to local communities and support communities to meet local challenges throughout the construction phase of St Michaels Place. Thrive Communities offers community organisations operating in Knowsley:



TimeBank

GKRL and our supply chain will deposit volunteer time each year into a central 'TimeBank'. This time will be matched to local VCSEs who need support, from skilled mentoring and business planning to hands-on help with project delivery.

The TimeBank support will prioritise organisations working with vulnerable residents and those delivering services aligned with Knowsley's wellbeing priorities, such as mental health, independent living, and community cohesion.

We will deliver 800 hours of voluntary hours to support VCSEs.



Community Fund

The Thrive Community Fund will offer small grants to VCSEs delivering impactful local projects. This includes projects that:

- Improve the wellbeing and quality of life of Knowsley residents
- Promote social inclusion and mental health
- Empower local people to lead community-driven change

Two application rounds will be held per year, coordinated in partnership with the SVGB. We will select X projects...



ResourceBank

Throughout the construction phase, excess and unused materials (e.g., timber, soil, aggregate) will be made available free of charge to VCSEs for green and public realm projects. The ResourceBank will support community gardening, outdoor classrooms, and other local placemaking efforts, while contributing to the circular economy. The dedicated ResourceBank space will be on-site, with excess/unused materials will be offered on a first come, first serviced basis.

How to Apply

Community organisations can apply to Thrive by completing a simple application form, indicating whether they are seeking:

- TimeBank support (volunteer time)
- Community Fund (a small grant)
- Or both

The application form can be accessed via the Thrive section of the Huyton project portal or requested through project engagement channels.

Applications for the ResourceBank do not require a formal application form. VCSEs can simply log their material needs directly with the social value lead on site, who will manage availability from the live ResourceBank inventory. Materials will be allocated on a first-come, first-served basis.

Projects supported through the TimeBank or Community Fund can be standalone initiatives or part of wider programmes of activity. Successful applicants must use their resources within six months and will be asked to provide a short case study and photographs as evidence of delivery and impact.

Reporting and Case Studies

All successful applicants to the TimeBank or Community Fund will be asked to complete a short case study at the end of their project to help us celebrate impact, share learning, and demonstrate how Thrive is delivering real benefits for Huyton's communities.

Your case study will cover the following:

- **Challenge:** What local needs or issues were you aiming to address? What were the drivers for your project?
- **Response:** How did you deliver your project? Who was involved, what partnerships were formed, and what steps did you take to make it a success?
- **Results:** What were the tangible and intangible outcomes? How did the project benefit participants and the wider community (e.g., increased confidence, new skills, improved wellbeing)?
- **Legacy:** What will you take forward from this project? How will the learning shape your future work or inspire others?

We want to understand the real-world impact, big or small, and how Thrive resources have helped your organisation and community grow stronger.

What Will Thrive Support?

Thrive will support community organisations in Huyton and Knowsley whose projects deliver meaningful local impact.

To be eligible for TimeBank, Community Fund or ResourceBank support, projects must contribute to at least one of the following outcomes:

- Enhancing community areas that matter to local people, such as parks, public spaces, or shared facilities.
- Helping residents build confidence, learn new skills, and access opportunities for growth.
- Supporting greener behaviours, circular economy projects, or community-led environmental improvements.
- Creating stronger, more connected communities through inclusive and locally driven activity.

Projects should reflect Thrive's commitment to collaboration, community leadership, and long-term impact.

What could you apply for?

Here are some examples of what Thrive can support through the TimeBank, Community Fund, or ResourceBank:

- Volunteer time to run youth confidence workshops or support residents into employment
- Skilled labour to help build outdoor shelters or community spaces
- Small grants to buy tools, plants, or materials for allotments, parks, or play areas
- Funding for equipment to deliver arts, crafts, or skills-based community activities
- Free construction materials to create outdoor classrooms, growing spaces, or social hubs

If your project builds local skills, spaces, or connections, Thrive could help bring it to life.



How do we apply?

Applying to Thrive is simple.

Organisations can apply for TimeBank and Community Fund support by completing a short application form, available through the Thrive portal on the Huyton project website.

The portal allows you to:

- Submit and track your application
- See key dates and deadlines
- Get updates and feedback on your submission
- View examples of successful projects

Alternatively, organisations can also download the application form and send their completed version to GKRL at the following address:

GKRL, Address Line 1, Address Line 2, City, Postcode

APPLICATION FORM

1. Organisation Name

2. Organisation Address

3. Lead Contact Name

4. Lead Contact Email and Telephone Number

5. Tell us about your organisation

e.g. what sort of organisation is it, what are your aims, who do you work with and how long have you been running (max 500 words)

6. Are you applying to the TimeBank or the Community Fund, or both?

☐ TimeBank ☐ Community Fund ☐ Both

7. Tell us about your application

e.g. include the details of the volunteer time you are asking for or a budget for the small grant

8. Please provide details of your project

e.g. what are you aiming to achieve, when will it start, how long will it run for, who will benefit and how will it meet Thrive Communities objectives (max 500 words)

9. Please confirm that you will submit a case study at the end of your project

☐ I confirm that I will submit a case study at the end of my project