



Statement of Purpose for GC Prestige Care

At GC Prestige Care, we are committed to creating a secure, nurturing, and empowering environment for children requiring care and support. Our mission is to facilitate the emotional, social, and developmental growth of each child, ensuring they are given every opportunity to reach their full potential in a compassionate, structured setting. Through personalised care, tailored educational support, and dedicated emotional guidance, we strive to ensure every child feels valued, respected, and fully supported throughout their journey.

We, Briony Cringle and Poppy McDonald, are the founders of GC Prestige Care. United by a shared vision and grounded in complementary professional backgrounds are committed to delivering the highest standards of care, support, and safeguarding for vulnerable children.

I, Briony, have a comprehensive background with the National Crime Agency (NCA), where I gained extensive experience in safeguarding and child protection, particularly in high-risk environments. My work in investigating and addressing issues such as child exploitation, trafficking, and abuse gave me a deep understanding of the unique challenges these children face. This experience has fuelled my commitment to creating a safe, stable environment where children can begin to heal and thrive.

I, Poppy, come from a nursing background, having worked for many years across a range of healthcare settings supporting vulnerable populations. While my expertise is not specifically in paediatrics, my experience in emergency care, long-term health support, and mental well-being has equipped me to respond to the varied and complex health needs of children in care. I approach every child's health and development with compassion, attentiveness, and a deep sense of responsibility.

Together, we are building GC Prestige Care on a foundation of trust, empathy, and professionalism. We believe that every child deserves to feel safe, valued, and supported as they navigate their individual journeys. Our vision is to establish a home where each child not only experiences stability and safety, but is supported in reclaiming their identity, restoring their confidence, and realising their potential. We are committed to delivering care that is both trauma-informed and outcomes-driven, ensuring that every child in our provision receives the structured, compassionate support required to achieve long-term wellbeing and positive life trajectories.

Thank you for considering GC Prestige Care as a place where children can heal, grow, and reach their fullest potential. We are honoured to play a part in their journey toward a brighter future.

Sincerely

Briony Cringle & Poppy McDonald
Founders, GC Prestige Care