

Ref:
Date: 4 August 2025



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Planning Services
Knowsley Metropolitan Borough Council
Municipal Buildings
Huyton
L36 9UX

Dear Sir/Madam

Application for Advert Consent
Unit 3 Earlsfield Park, Knowsley Lane, Huyton
Planning Portal: PP-14213304

Vail Williams LLP have been instructed by RelyOn to prepare this letter to support the application for advertisement consent for 1no. fascia sign on the south elevation on the building known at Unit 3 Earlsfield Park, Knowsley Lane, Huyton.

The following information has been submitted for consideration with this advert consent:

- Completed application form
- This cover letter
- RelyOn Signage Pack – Issue 5, dated 01/08/2025
- Location Plan

RelyOn are currently preparing Unit 3 Earlsfield Park for occupation for their business operations. The proposed signage will assist in wayfinding to the building. The signage will be installed on the south elevation of the building within the applicant's demise. The signage will not be illuminated. The proposals will not have an adverse effect on highway safety or public amenity and are therefore considered acceptable in planning terms.

I trust you have all the information you require to assess the application but if you need anything further, please do not hesitate to contact me.

Yours faithfully

Sarah Isherwood DipPlan MRTPI
Partner
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