

Our ref: MA/DDML/008-10/L001m

Your ref: PP 14026095



Date: 16 May 2025

Knowsley Borough Council
Nutgrove Building,
Second Floor
Westmorland Rd
Huyton
L36 9FB

Dear

RETROSPECTIVE ADVERT APPLICATION FOR 2 NO. ESTATE LETTING BOARDS. HUYTON TRADE PARK, WILSON RD, HUYTON, L36 6JG.

Please find enclosed an application for advertisement consent in relation to the letting of units which are under advanced construction in line with approval 22/00662. The signage has recently been installed and as such this is a retrospective application.

This signage provides 2 letting boards set out as a "V board" to market vacant space within Huyton Trade Park on the adjacent site. Lettings boards represent permitted development subject to dimensions thresholds, which are exceeded in this instance. It is therefore implicit that the principle of lettings boards would not be likely to result in any material degree of planning harm subject to these size thresholds.

These are non-illuminated signs affixed on short steel posts and solely seek to market the units that are under construction. By way of context, the photo below shows the signs in place.



This has been submitted on the Planning Portal (reference is **PP14026095**) and the fee has been paid directly.

16 TAMEWATER COURT
DOBCROSS
SADDLEWORTH
OL3 5GD

The following table summarises the details of the two proposed letting boards (which are identical):

DESCRIPTION	SIGN	HEIGHT FROM GROUND	LETTER HEIGHTS (MAX)	SIGN DIMENSIONS	MATERIALS	ILLUMINATION
Letting Board A	A	500 mm	435 mm	2440 mm w x 1830 mm h	Printed aluminium composite panel on ground-fixed metal post	Non-Illuminated
Letting Board B	B	500 mm	435 mm	2440 mm w x 1830 mm h	Printed aluminium composite panel on ground-fixed metal post	Non-Illuminated

The submission material comprises:

DESCRIPTION	DOCUMENT TYPE	REFERENCE	COMMENT
Location Plan	Location Plan	11049-ADV-X-Lo4A	Location Plan
Site Plan	Site Signage Plan	11049-ADV-X-Lo5A	Signage siting
	Typical Signage Details	11049-ADV-X-Do2A	Typical signage details

SUMMARY

I look forward to your confirmation of validation and in terms of progress towards determination.

Yours sincerely

