



## Social Value Plan and Strategy

Breck's approach to social value follows a structured plan integrated throughout each development phase:

1. **Pre-Development Phase:** Before starting any project, we conduct a thorough social value assessment by engaging with local organisations, schools, charities, and community leaders to understand the area's needs. We then use this feedback to shape our social value objectives, ensuring they are tailored to the specific challenges and priorities of each community. We have a dedicated in house Social Value Officer who co ordinates this.
2. **Construction Phase:** During construction, we set clear, measurable targets for creating local employment opportunities, apprenticeships, and training initiatives. We work closely with contractors and suppliers to ensure social value is a core consideration in procurement, prioritising local businesses. We also ensure equality and diversity are central to our recruitment processes, offering job and training opportunities to local residents. We track progress using KPIs and feedback mechanisms to ensure we meet our targets.
3. **Post-Completion Phase:** After completing a development, we continue to monitor the impact of our social value initiatives. We track the number of jobs created, apprenticeships completed, and the broader economic benefits to the local community, such as increased local spending. These outcomes are included in annual reports shared with stakeholders, ensuring transparency and accountability.

At Breck, delivering social value is essential to our approach to affordable housing and working with Registered Providers. By integrating social value into every stage of the development process, we ensure our projects make a meaningful and lasting impact on local communities. Our focus on local employment, apprenticeships, and community engagement has led to measurable benefits for the areas in which we work. We are committed to continuing our efforts to maximise social value, ensuring every development provides not only homes but also contributes to the long-term wellbeing of local communities. In order to ensure that social value is meaningful and focused, Breck Homes has a number of key priority themes, as outlined below:

- a) **Supporting sustainable employment and a strong local economy:** addressing unemployment / worklessness, facilitating the development of skills, and supporting the local business base.
- b) **Raising the living standards of our tenants:** working towards and paying the Living Wage, support to employees (including our supply chain), financial and digital inclusion, addressing health inequalities, and supporting customer sustainability.
- c) **Developing social capital:** encouraging customer participation and citizenship, and building the capacity of the voluntary and community sector (VCS) within our communities.
- d) **Protecting the environment:** reducing wastage, lowering the carbon footprint, supporting the development of green space and the public realm, and encouraging greater energy efficiency.

Breck Homes Social Value Theme	Outcomes: what we are trying to achieve	Link to Knowsley Social Value Framework	Examples of key measures / Commitments
<b>Theme 1:</b> Promoting sustainable employment and a strong local economy	<b>Outcome 1:</b> Helping tenants into jobs (both new and existing employment)	<b>Economic</b>	<ul style="list-style-type: none"> <li>• Offer 100 weeks of <b>accredited apprenticeships</b>, targeted at Knowsley residents;</li> <li>• And <b>sustained apprentices</b> (continued employment for existing apprentices);</li> <li>• Work in partnership with Knowsley Works to target recruitment of long-term unemployed;</li> <li>• Commit to working towards 30% <b>Local Labour</b> within Knowsley area</li> </ul>
	<b>Outcome 2:</b> Supporting residents in their pathway to work	<b>Economic</b>	<ul style="list-style-type: none"> <li>• Host <b>meaningful work experience placements</b> for Knowsley residents;</li> <li>• Provide Employability support, including CV advice, mock interviews, careers guidance for young people via Knowsley Works;</li> <li>• Provide Employability support, including CV advice, mock interviews, career mentoring particularly for those groups who are marginalised from the labour market (e.g. ex-offenders and the over 50's).</li> <li>• Provide training and testing for <b>10 No. CSCS cards</b> for Knowsley residents.</li> </ul>
	<b>Outcome 3:</b> Supporting a vibrant local business base	<b>Economic</b>	<ul style="list-style-type: none"> <li>• Working towards maximising spend in the local supply chain, targeting 40% – i.e. with businesses operating within Knowsley.</li> <li>• Our preferred partner will provide subcontract opportunities within the supply chain for local SMEs and social enterprises, offering help and support for procurement processes.</li> </ul>
<b>Theme 2:</b> Raising the living standards of our tenants	<b>Outcome 4:</b> Ensuring residents in our neighbourhoods are well paid and supported by employers	<b>Economic</b>	<ul style="list-style-type: none"> <li>• Breck Homes paying all staff the National Living Wage.</li> <li>• Our preferred partner and its supply chain working towards or paying all staff the Living Wage as set out by the Living Wage Foundation.</li> <li>• Creating / supporting move-on opportunities for people beyond the life of the contract, utilising the programme of sites from both Breck Homes and our preferred partner</li> </ul>
	<b>Outcome 5:</b> Reducing poverty and health inequalities for our tenants	<b>Social</b>	<ul style="list-style-type: none"> <li>• Commitment to work alongside organisations – such as charities – which aim to address the raising of living standards and health &amp; wellbeing.</li> <li>• Support and / or coordinate social inclusion schemes (such as befriending/Loneliness) for vulnerable members of the community, particularly older people.</li> <li>•</li> </ul>
<b>Theme 3:</b> Promoting and developing social capital	<b>Outcome 6:</b> Support the development of a resilient, effective, and joined up third sector	<b>Social</b>	<ul style="list-style-type: none"> <li>• Provision of pro-bono support for VCS groups (could be through professional advice for example).</li> <li>• Supporting existing ongoing local VCS projects and / or fundraising activity.</li> <li>• Provide contract opportunities through the supply chain for local VCS providers.</li> </ul>

	<p><b>Outcome 7:</b> Promote tenant participation and engagement in the community</p>	<p><b>Social</b></p>	<ul style="list-style-type: none"> <li>• Provide early and ongoing community consultation through meetings, surgeries, newsletters.</li> <li>• Breck Homes are committed to Considerate Constructors and will target a score of 35.</li> <li>• Breck Homes will engage with local primary and secondary schools, to raise awareness about Health &amp; Safety on building sites, as well as promoting construction as a career.</li> <li>• Providing facilities for use by local VCS organisations which supports local engagement and participation.</li> <li>•</li> </ul>
<p><b>Theme 4:</b> Protecting the environment</p>	<p><b>Outcome 8:</b> Support a clean and protected physical environment, and contribute to climate change reduction</p>	<p><b>Environmental</b></p>	<ul style="list-style-type: none"> <li>• Ambitious targets will be set around carbon emissions and waste management through the course of the contract, managed through a Site Waste Management Plan. This has already been considered in the initial design.</li> <li>• Breck Homes will utilise their tried and tested policies which set out how waste will be minimised.</li> <li>• Commitment to promote behaviour change for households in improving their energy efficiency which will help reduce their levels of fuel poverty.</li> <li>• Work with schools and community groups to deliver litter picks with local children to improve their neighbourhood and learn about recycling.</li> <li>• In 2024 Breck Homes recycled almost 99% of all waste from all its development sites.</li> </ul>