



Social Value Site Report

Main Contractor:

Barnfield Construction

Site Address:

**Wilson Rd, Tarbock Green,
Liverpool L36 6AD**

Date:

April 2025

Planning ref:

22/00109/FUL

Fusion21 ref:

16176



Knowsley Council

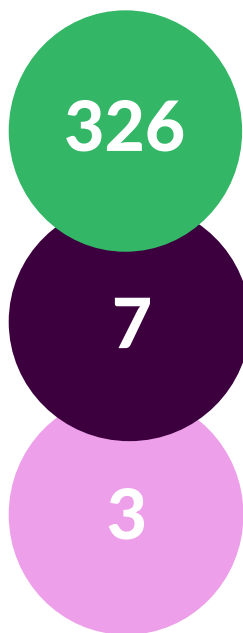
Introduction and Overview of Social Impact

This report outlines the significant social impact generated by this development.

This site is one of many Knowsley developments benefitting from Fusion21 and Knowsley Council's award-winning 'Social value through planning' service; meaning major residential and industrial developments deliver positive outcomes for the people of Knowsley.

The social value target for this site is **46 social value weeks**. The total number **of social value weeks delivered is 326**.

Headline outcomes are as follows...



Social value weeks delivered

Local residents employed on the development

Opportunities complete to support education provision

Creating new employment opportunities for Knowsley residents

This site has worked closely with numerous local partners/ suppliers to help increase the amount of Knowsley residents on site. They have contracted **7 full time** jobs to local residents on site, all with diverse working backgrounds and experiences. The roles of local residents on site are:

Job Title	Number of Operatives	Employer
Tele Operator	1	Barnfield Construction
Labourer	1	Barnfield Construction
Cladder	4	Clad-It
Security	1	Barnfield Construction

Inward Investment in Knowsley

Barnfield Construction have identified several opportunities for Knowsley businesses to be utilised during the construction phase of the development. This includes materials from local franchises as well as local subcontractors.

Inward Investment
Nationwide Fencing
Huyton Asphalt
Travis Perkins
Beesleys and Fyldes
Hargreaves

Education and Careers Support

Breaking Stereotypes in Construction

On January 17th, 2025, Barnfield Construction welcomed seven local female students from Lord Derby Academy to their site for an interactive and inspiring visit, led by site manager Christian. This initiative provided a hands-on look into the construction process, encouraging young women to consider careers in construction.

Christian began with a detailed PowerPoint presentation, showcasing the development's journey from inception to its current stage. He explained the roles of on-site workers like bricklayers and labourers and highlighted off-site roles such as quantity surveyors and architects. This session offered students a clear understanding of the diverse opportunities within construction.

The group then embarked on a guided site tour, where Christian demonstrated ongoing work and emphasised the importance of safety procedures. He also shared insights into the qualifications and skills needed for various construction roles. "It's not just about building structures; it's about building careers and shaping the future," Christian remarked.



The visit concluded with a dynamic Q&A session in the site offices, where students actively engaged with questions about career pathways and opportunities in construction. They learned about the multitude of roles available and the various routes into the industry, sparking their enthusiasm and broadening their horizons.

This visit was especially impactful in Knowsley where inspiring young people to explore career pathways can contribute to reducing unemployment and boosting the local economy. By breaking down stereotypes and providing valuable insights, Barnfield Construction and Christian demonstrated the power of social value in

creating lasting change.

Work Experience

Barnfield Construction has provided work experience opportunities for two Knowsley residents, offering them a firsthand look at what it's like to work on a construction site. This experience has been incredibly valuable for the participants, giving them practical exposure to the industry. It has helped them gain a deeper understanding of the construction sector and the skills and knowledge required to pursue a career in construction.

Report Sign off for Fusion21: *S. Maguire*

Printed: Sarah Maguire

Date signed: May 2025

Report Sign off for Barnfield Construction: *C. Lee*

Printed: Mr Chris Lee

Date signed: 15th May 2025



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