



Social Value Final Site Report

Developer/Main Contractor: **Stainforth Construction**

Site Address: **Wilson Road, Knowsley,
L36 6DJ**

Date: **May 2025**

Planning ref: **22/00662/FUL**

Fusion21 ref: **16625**



Knowsley Council

Introduction and Overview of Social Impact

This report outlines the social impact generated by Stainforth Construction in partnership with Fusion21 and local partners on their development in Knowsley.

This site is one of many Knowsley developments benefitting from Fusion21 and Knowsley Council's award-winning 'Social value through Planning' service; meaning major residential and industrial developments deliver positive outcomes for the people of Knowsley.

This site has generated a number of social value outcomes, leaving a legacy for Knowsley residents as well as local businesses and charities. Stainforth Construction have positively engaged in all aspects of social value delivery, led by construction team.

The Social Value target for the first phase of development is targeted at 147 weeks. The total number of Social Value weeks delivered as of May 2025 **185 weeks**. Headline outcomes are as follows.





Case Studies and Wider Impact



Inward Investment in Knowsley

Stainforth Construction have worked alongside Fusion21, Knowsley Council and Invest Knowsley to identify and support local Knowsley businesses who had the potential to form part of their supply chain.

This has allowed Stainforth to secure 2 local Subcontracting Packages with a total value of £120,000. This has been crucial in supporting the local supply chain and Stainforth Construction have shown their commitment to delivering social impact.

Local Supply Chain	Total Value of Subcontracting Package
SAS NW Ltd- secured through Invest Knowsley	£50,000
Parkfield Painting Contractors Ltd	£70,000

Creating new employment opportunities for Knowsley residents

This site has worked closely with numerous local partners/ suppliers to help increase the amount of Knowsley residents on site. They have contracted **14** jobs to date to local residents on site, all with diverse working backgrounds / experiences. The total number of weeks generated by local employment was **185** and this was showcased through the **14** job opportunities.

Job Roles	Number of Opportunities
Labourer	4
Machine Driver	5
Scaffolder	5

Careers Advice and Guidance to Knowsley Schools

Empowering Women into Construction



On the 17th of January 2025, Stainforth Construction hosted a site visit for seven local female students from Lord Derby Academy. This visit included an interactive display of the construction process and an inspiring Q&A session, exemplifying social value by challenging traditional gender stereotypes in the construction industry. The students demonstrated a proactive attitude, asking insightful questions to deepen their understanding of the field.

The day began with Quantity Surveyor Ben guiding the students through a safe route around the construction site. He described ongoing and completed processes, shedding

light on the intricacies of the development. Ben also shared his personal journey, highlighting how he began as an apprentice and progressed through the ranks within the company. This relatable story inspired the students and demonstrated the rewarding career pathways available in the industry.



After the site tour, the students returned to the site offices for an engaging Q&A session. This provided an invaluable opportunity to ask questions about the construction industry and explore pathways into various roles. The students discovered that the industry encompasses a vast range of careers beyond traditional trades like bricklaying, sparking their interest and broadening their horizons.

Social Value Manager at Fusion21, Lauren supports events of this kind: "The impact of this site visit is significant. The students left with a deeper understanding of the

construction industry and its diverse opportunities, equipping them with knowledge that could influence their future career choices. For Knowsley, one of the most deprived areas in the UK, initiatives like these are crucial. Educating young people about career pathways can help to boost the local economy and reduce unemployment rates by empowering the next generation with aspirations and opportunities."

This event is a testament to how the construction sector can drive meaningful social value, breaking DOWN barriers and creating pathways for a more inclusive workforce.

Report Sign off for Fusion21: *S. Maguire*
Printed: S. Maguire
Date signed: 9 June 2025

Report Sign off for Stainforth Construction:
Printed: B Whitlock
Date signed: 11.06.2025





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