



Social Value Final Site Report

Developer/Main Contractor: Seybourne Estates/Marbank Construction

Site Address: Plot 3 Image Business Park,
Acornfield Road, Knowsley
Industrial Park, Kirkby,
Knowsley, L33 7UF

Date: November 2024

Planning ref: 20/00329/FUL

Fusion21 ref: 14991-02



Knowsley Council

Introduction and Overview of Social Impact

This report outlines the significant social impact generated by Marbank Construction in partnership with Fusion21 and local partners on their development on Knowsley Industrial Estate.

This site is one of many Knowsley developments benefitting from Fusion21 and Knowsley Council's award-winning 'Social value through Planning' service; meaning major residential and industrial developments deliver positive outcomes for the people of Knowsley.

This site has generated a number of social value outcomes, leaving a legacy for Knowsley. Marbank Construction have positively engaged in all aspects of social value delivery, led by Site Manager, Darren Miller.

The Social Value target for this site was 131 Social Value weeks. The total number of Social Value weeks delivered is **190**. Headline outcomes are as follows;





Case Studies and Wider Impact



Creating new employment opportunities for Knowsley residents

This site has worked closely with numerous local partners/ suppliers to increase the amount of Knowsley residents on site. They have contracted **7** jobs to local residents on site, all with diverse working backgrounds / experiences. The roles of local residents on site are:

- Labourer (x3)
- Engineer (x2)
- Groundworker (x1)
- Painting and decorator (x1)

Work Experience – Meadow Park School

On the 4th of July Marbank Construction supported one day of work experience for 10 students from Meadow Park school. This involved the students walking around the development asking many questions to all kinds of workers such as site managers, groundworkers, electricians and plasterers. This gave a great informative insight to what goes on in the industry and has given the students an idea of future careers they could explore.

Liverpool City Region Careers Hub (LCR) worked closely with Fusion21 to support Meadow Park School into the work experience with Marbank Construction. LCR 'brings together secondary schools, special schools and colleges, with local employers and support them to provide high quality, inspirational careers support to students.' This allowed Fusion21 to support Marbank Construction deliver social value by giving work experience opportunities to the students from Meadow Park School.



Meadow Park School is located in Knowsley, the school supports students that have or are experiencing difficulties with medical, social, emotional or behavioural needs. Meadow Park supports young people to develop alternative strategies to improve their resilience and confidence through a personalised curriculum.

The opportunity for the students to view the processes of construction on-site inspired the pupils to think on their futures and has given them a great idea of what career they want to go into and the pathways of how to get into the sector. This gives the pupils a wider perspective of the variety of options of career pathways, and it was an eye-opener to jobs in construction.



A handwritten signature in black ink, appearing to read "S. Maguire".

Report Sign off for Fusion21:

Printed:

S. Maguire

Date signed:

18.11.24



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