



To: Planning Officer

12th February 2023

Re: Planning Application for Unit 13, Halewood Retail Park

Firstly, I would like to thank you for looking at our application so vigorously considering the amount of workload you must have and would like to assure you that we have all the best intentions to support you in any way to resolve any objections. I'm committed to good design and achieving a successful project for all the people concerned which includes myself, my perspective neighbors and the wider community as such i'm always looking at everything from the top to the bottom – from the décor, to every ingredient, to the customer experience.

I truly believe that this project would be beneficial for locals not just in terms of economic benefits but also social benefits as our dine in restaurant will provide residents somewhere to dine in and enjoy a hot meal especially considering the fact that a another shop (a cafe) just closed down in this very retail park so our project would be ideal. Additionally, on my numerous visits to the locality where i had the privilege to speak to local residents it is clear that what they need is a establishment which provides healthy fresh hot food especially the employees of the adjacent NHS hospital. At, the moment, they are relying on cold meals from the local Tesco and they would very much like a dine-in restaurant with hot, healthy, fresh food options to relax in their break time.

I believe you are concerned that this would mainly be a takeaway, Pepe's Piri Piri has for over 19 years since its inception in 2004 advertised itself as a restaurant on its website because its main element has always been a good dine-in experience for its guests. However, if you were to explain the reasons behind your thoughts then maybe I would be able to allay the concerns that you may have behind this. The business will also provide economic benefits to the area and below breakdown could be helpful in terms of explaining job opportunities our business will provide

1. Manager
2. 3 Shift supervisors
3. 4-6 cashiers
4. 6-8 kitchen workers
5. 2-4 part-time workers

Landlord of the premises has now become really anxious and very close to pulling out of the deal which is going to be a big loss not just for me as a would be small business owner but also your area as the shop had been vacant for significant time before this and in all likelihood if planning is withdrawn for a restaurant then it would stay vacant because big chain stores such as Tesco, Sainsbury, Iceland etc. in this retail park would keep small retailers away. I request you to please approve our application as an empty shop is not just an eyesore but empty commercial properties also attract unseemly crowd to crowd which is not beneficial for the area. If you require any more information from me, please don't hesitate to get in contact.

Yours faithfully,

Kalim Asghar

Director