



Social Value Final Site Report

Developer/Main Contractor: Tritax Symmetry/ A&H Construction

Site Address: Cronton Road, Knowsley,
L35 1QR

Date: March 2025

Planning ref: 23/01949/REM

Fusion21 ref: 14100



Knowsley Council

Introduction and Overview of Social Impact

This report outlines the social impact generated by A&H Construction in partnership with Fusion21 and local partners on their development in Knowsley.

This site is one of many Knowsley developments benefitting from Fusion21 and Knowsley Council's award-winning 'Social value through Planning' service; meaning major residential and industrial developments deliver positive outcomes for the people of Knowsley.

This development has generated a number of social value outcomes, leaving a legacy for Knowsley residents. A&H Construction have positively engaged in all aspects of social value delivery, led by construction team.

The Social Value target for the second phase of the Tritax development is targeted at 161 weeks. The total number of Social Value weeks delivered as of March 2025 is **177 weeks**. Headline outcomes are as follows.





Case Studies and Wider Impact



Inward Investment in Knowsley

A&H Construction has worked alongside Fusion21 to identify and support local Knowsley businesses who had the potential to form part of their supply chain:

- Elite Cleaning Service have been appointed as the main cleaning contractors on site. Elite Cleaning Services are a contractor based in Prescot and have served the development since the site start in July 2024.

Creating new employment opportunities for Knowsley residents

This site has worked closely with numerous local partners to help increase the amount of Knowsley residents on site. They have contracted **8** jobs to date to local residents on site, all with diverse working backgrounds and experiences.

Job Title	Number of Operatives	Employer
Site Manager	1	A&H Construction
Machine Driver	1	Drum Lisch
Labourer	2	A&H Construction
Dry liner	2	Miles
Cleaner	2	Elite Cleaning

Supporting Education in Knowsley



Building Futures: Finchwoods Academy Students Explore Construction Careers

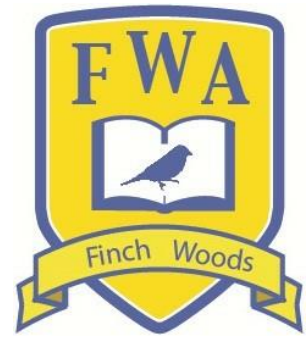
On the 7th of November 2024, A&H Construction hosted a site visit for Year 10 and Year 11 students from Finchwoods Academy. This visit was made possible through a collaboration between Fusion21 and Finchwoods Academy, with A&H

Construction proving to be an excellent partner in facilitating the event at Symmetry Park.

A&H Construction demonstrated flexibility and cooperation in organising the visit, highlighting their active commitment to delivering social value. The students participated in an engaging and educational session that offered insights into the construction industry, the specific project at hand, and potential career pathways within the sector.

As part of the visit, students toured the site and took part in a creative activity where they designed planters for the front of the site cabins. This hands-on experience not only allowed them to contribute to the development but also created a sense of personal connection to the project.

Following the planter-building activity and site tour, the Site Manager hosted a Q&A session in the site cabins. This provided students with the opportunity to ask questions and gain valuable insights into various roles and career paths in the construction industry.



Peter Johnson, Assistant Headteacher at Finchwoods Academy, expressed his appreciation for the visit: "The visit was very informative, and it really opened the eyes of the pupils to all the jobs and opportunities available in construction. Thank you to A&H for your time and dedication."

The event was a resounding success, offering students a meaningful glimpse into the construction industry and inspiring them to consider the diverse opportunities it presents.

Shaping Futures: Alex's Work Experience Journey with A&H Construction



From the 13th to the 16th of January 2025, A&H Construction hosted a week-long work experience placement for Halewood Social Value Apprentice, Alex. The placement was organised in collaboration with Fusion21, which partners with Knowsley Council to deliver Social Value initiatives across construction projects in the borough.

During the week, Alex worked closely with Site

Manager Mark and Project Manager Clayton, gaining first-hand experience in construction

management processes. He had the opportunity to shadow their roles while actively engaging in tasks critical to the development of an industrial warehouse.

Alex gained valuable insights into subcontractor coordination, client management, and health and safety protocols—key components of successful construction projects. Reflecting on the experience, Alex shared:

“Overall, the work experience has had a huge impact on me, especially in my role as a Social Value Apprentice. I now have a better understanding of construction management, which I can apply to my day-to-day work. This experience has been vital for my personal development, helping me make more informed decisions about the industry and boosting my confidence in the technical aspects of my apprenticeship.”



Lauren, Fusion21's Social Value Manager, emphasised the importance of early career exposure:

“This was a fantastic opportunity for Alex to gain a deeper understanding of managerial roles within the construction industry and the complexities they entail. Career progression is rarely linear, and experiences like this provide invaluable insights into the challenges and opportunities across different roles. This exposure helps build a well-rounded perspective that supports long-term career development.”

Alex's time with A&H Construction demonstrates the significant impact that hands-on experience can have on building confidence, enhancing skills, and shaping career paths in the construction industry.

Report Sign off for Fusion21: *S Maguire*

Printed: Sarah Maguire

Date signed: 19/03/2025

Report Sign off for A&H Construction: *M Leahey*

Printed: Mark Leahey

Date signed: 18/03/25



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