

Our ref: MA/DDML/008-13/L001m

Your ref: PP 15043534



Date: 27 June 2026

Mark Quinn
Knowsley Borough Council
Nutmeg Building,
Second Floor
Westmorland Rd
Huyton
L36 9FB

Dear Mark

ADVERT APPLICATION FOR SITE SIGNAGE. HUYTON TRADE PARK, WILSON RD, HUYTON, L36 6JG.

Please find enclosed an application for advertisement consent to provide 2 no. tenant directory boards to be placed behind the fenced boundary to Wilson Road. These are non-illuminated signs which are ground fixed, and identify tenant locations within the site to assist efficient movements within the site.

This has been submitted on the Planning Portal (reference is **PP15043534**) and the fee has been paid directly.

The signs are essentially identical (other than the "you are here" place indicator) and located to provide clarity for visitors to the site from both of the main entrances. Each sign is ground fixed and the sign itself measures 3.05m x 2.44m. The sign is printed onto an aluminium composite panel and attached to ground-fixed posts which are grey steel. The following table summarises the nature and dimensions of the two signs.

DESCRIPTION	SIGN TYPE	FROM GROUND?	LETTER HEIGHTS (MAX)	SIGN DIMENSIONS	MATERIALS	ILLUMINATION
Tenant directory board A	A	2.500m	465 mm	3050 mm w x 2440 mm h	Aluminium sign (base colour white) fixed to ground by grey steel posts. Signage printed with base colour dark grey and lighter colour lettering.	Non illuminated sign
Tenant directory board B	B	2.500m	465 mm	3050 mm w x 2440 mm h	Aluminium sign (base colour white) fixed to ground by grey steel posts. Signage printed with base colour dark grey and lighter colour lettering.	Non illuminated sign

The submission material comprises:

DESCRIPTION	DOCUMENT TYPE	REFERENCE	COMMENT
Location Plan	Location Plan	11049-ADV-X-Lo6	Location Plan
Site Plan	Site Signage Plan	11049-ADV-X-Lo7	Signage siting
Proposed Sign A	Signage Drawing	11049-ADV-X-Do3	Signage details, submitted for approval
Proposed Sign B	Signage Drawing	11049-ADV-X-Do4	Signage details, submitted for approval

SUMMARY

I look forward to your confirmation of validation and in terms of progress towards determination.

Yours sincerely

Mark Aylward

ATP

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